

SEASIDE®

1. Don't Use the SEASIDE® Mark as Part of Your Name.

The SEASIDE® mark cannot be incorporated as part of the name of your company or its products. If your business is in Seaside, you can state that you are located in Seaside, Florida, since this is a geographical fact.

DO: XYZ in Seaside, Florida –or- XYZ in Seaside, FL

DON'T: SEASIDE XYZ –or- SeasideXYZ –or- XYZSEASIDE

2. Don't Use the SEASIDE® Mark as Part of Your Domain Name

DO: XYZ in SeasideFl.com

DON'T: XYZSEASIDE.COM –or- SEASIDEXYZ.COM

3. Don't Use the SEASIDE® Mark in advertising and marketing materials.

DO: XYZ in Seaside, Florida

DON'T: XYZ SEASIDE –or- XYZSeaside –or- SeasideXYZ

4. Don't use the SEASIDE® mark in its Stylized form as it appears on the SEASIDEFL.COM Website.

DO: XYZ in Seaside, Florida –or- in Seaside, FL

DON'T: XYZ SEASIDE in Pantone Blue

5. Don't use the SEASIDE® mark on any product.

DO: Promote that you are located in Seaside, Florida –or- in Seaside, FL

DON'T: Promote your business located outside of Seaside, Florida using the SEASIDE® mark.

6. Don't link to the Seaside Website

DO: Link to the Seasidefl.com website by advising users that they will be leaving your website and going to the official Seaside community website.

DON'T: Link to the Seasidefl.com website without advising users that you are not formally affiliated with that site.

- For consideration of use of the SEASIDE Mark or the SEASIDE logo, you must contact Seaside Community Development Corp. and, if both parties agree, enter into a license agreement.
(850)231.6106